



Sponsor Contact:
sponsors@onesouthlacrosse.org
Jill: 612-532-9712
John: 952-303-2211

2019 Corporate & Individual Sponsorship Program

Team Mission

OneSouth is the intentional community of Lakeville South High School (LSHS) boys lacrosse players, coaches and parents working collaboratively to organize and provide the best possible lacrosse experience for our players and establish a program of excellence on and off the field.

OneSouth aims to create a culture of character building and leadership development in the context of a supportive community. **OneSouth** will intentionally provide individual skills and team building development opportunities assisting players in mastering the fundamentals integral to a successful lacrosse program.

OneSouth will foster passion for the game creating a successful program and tradition clearly seen in the pride and growth of Cougar lacrosse within LSHS and the community.

OneSouth Core Values: Passion, Accountability, Community, Team (PACT)



Growth: Sponsorship / Investment

We invite you to partner with us and join in this life transforming investment in our student-athletes and broader **OneSouth** Community.

With the help of many volunteers and sponsorship over the recent years, our program has grown to approximately 70 players and 8 coaches, many of whom are alumni of the program.

LSHS Boys Lacrosse has become the fastest growing and one of the largest Minnesota State High School League (MSHSL) varsity programs in Lakeville and is continuing to expand. **We self-fund over 80% of the annual expenses** for the team through donations and sponsorships. Due to growth, the needs have increased significantly this year.

In addition to the positive impact in players' lives the past few seasons, the team has also established itself as a winning and competitive program in one of the top conferences in Minnesota. To aid in the continued character development of the student athletes, this year we will be taking the coaches and players on a multi-day leadership / team building retreat.

Based on our exposure in Minnesota and events around the country, investment and partnership with **OneSouth** provides sponsors an opportunity to showcase their names and logos in appreciation of their support.

Games, Events and Communication Exposure:

- 25 Games during the 2019 Spring and Fall Season
- Multiple traveling tournaments throughout the 2019 Summer season
- Advertisements of ¼, ½, ¾ up to a full-page ad in the teams' yearly roster / sponsor book
- Online/Web Sponsorship Logo with Link to your company (if desired)

Based on your investment and contribution level to our tax deductible 501(c)3 organization, and, should you desire, you or your company would be recognized in the following ways:

Legacy Sponsor (\$10,000)

- The same recognition as the Elite level listed below but with special distinction, including:
- Notation or separate signage of the Legacy level depending on recognition opportunity and sponsor preference
- Number of Legacy sponsors will be limited to allow for high exposure rate of sponsor's name/logo
- Team Sweatshirt / Shooter Shirt / Team Hat
- Legacy sponsorships will ensure a team commitment for three years of recognition
- NOTE: Legacy Sponsor level may be achieved through a multi-year Elite Sponsor level commitment.

Elite Sponsor (\$5,000)

- Name/logo on team canopies / coolers (in process)
- Name/logo on the team website and social media; sponsorship level noted
- Name/logo listed on emails and blog to the team from the coaches
- Name/logo listed on our Facebook page (1 sponsor featured per month)
- Team Sweatshirt / Shooter Shirt / Team Hat
- Name/logo placed on our banners, utilized at tournaments and our annual citywide fundraiser
- 2019 "Corporate Sponsor" Team Picture
- Advertisement of full page ad in the team's yearly roster / sponsor book

Platinum Sponsor (\$2,500)

- Name/logo on the team website and social media; sponsorship level noted
- Team Sweatshirt / Team Hat
- Name/logo placed on our banners, utilized at tournaments and our annual citywide fundraiser
- 2019 "Corporate Sponsor" Team Picture
- Advertisement of $\frac{3}{4}$ page ad in the team's yearly roster / sponsor book

Gold Sponsor (\$1,000)

- Name/logo on the team website and social media; sponsorship level noted
- Team Shooter Shirt / Team Hat
- 2019 "Corporate Sponsor" Team Picture
- Advertisement of $\frac{1}{2}$ page ad in the team's yearly roster / sponsor book

Silver Sponsor (\$500)

- Name/logo on the team website; sponsorship level noted
- Team Hat
- 2019 "Corporate Sponsor" Team Picture
- Advertisement of $\frac{1}{4}$ page ad in the team's yearly roster / sponsor book

We sincerely thank past, current, and future sponsors for their generous support. Please considering investing in the future of these student athletes and the positive life changes.

With your sponsorship / donation **OneSouth** Lacrosse will consistently encourage the use of the products and services of our sponsors. **We will communicate to the Community the suggestion of "Try It" if you haven't already.**

With your help, we are confident that our program will continue to be successful.

To contribute, please complete the attached form and then contact Jill or John to help facilitate your donation and proper recognition and receipt. Your donation is tax exempt to the extent allowed by the law.



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Jill: 612-532-9712

John: 952-303-2211

Email to: sponsors@onesouthlacrosse.org

Or Return via fax to: 952-400-8739

**2019 Corporate & Individual
LSHS Boys Lacrosse
Sponsorship Program
Sign Up Form**



Corporation / Individual Name: _____

Corporation / Individual Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

<p>I would like to become a "Legacy" Sponsor of the Lakeville South Boys Lacrosse Team by contributing or committing \$10,000+</p>
<p>I would like to become an "Elite" Sponsor of the Lakeville South Boys Lacrosse Team by contributing \$5,000</p>
<p>I would like to become a "Platinum" Sponsor of the Lakeville South Boys Lacrosse Team by contributing \$2,500</p>
<p>I would like to become a "Gold" Sponsor of the Lakeville South Boys Lacrosse Team by contributing \$1,000</p>
<p>I would like to become a "Silver" Sponsor of the Lakeville South Boys Lacrosse Team by contributing \$ 500</p>

Please contact team Treasurer – Jill @ 612-532-9712 for payment options, recognition preferences and details (based on level) and receipt information. 100% of proceeds are utilized to benefit the student athletes.